

# Vape Retailer

## FEATURES LIST 2023

Advertising  
Artwork is required  
7 business days  
prior to press

### February issue (8 February press day)

- Must stock brands 2023
- Closed pod systems
- Vape
- Quick guide: open systems

### April issue (5 April press day)

- The fight against illicit products
- Games and displays
- Nicotine pouches
- Quick guide: rolls

### June issue (31 May press day)

- Staff training and development
- Being sustainable in next-gen nicotine
- Heated tobacco
- Quick guide: youth access prevention

### August issue (28 July press day)

- Responsible retailing
- Disposables
- Staxx
- Quick guide: no salts

### October issue (8 October press day)

- What to stock
- Nicotine pouches
- What's new in open systems?
- Quick guide: CBD e-liquids

### December issue (28 November press day)

- E-liquids and pods
- 2024 trends
- How to appeal to first-time vapers
- Quick guide: Sub-ohm



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Vape Retailer has been incredibly helpful in building my vape range. It is easy to read and provides actionable advice that I can apply to my business.

*Auf Akhtar, Premier Smeeton Stores, Kirkcaldy, Fife*

Editorial briefs will be available four weeks before the start of the publication month. Features may change at the editor's discretion during the course of the year.

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