

Vape Retailer

FEATURES LIST 2023

Advertising
Artwork is required
7 business days
prior to press

February issue (8 February press day)

- Must-stock brands 2023
- Closed pod systems
- VApril
- Quick guide: open systems

April issue (5 April press day)

- The fight against illicit products
- Gantries and displays
- Nicotine pouches
- Quick guide: coils

June issue (31 May press day)

- Staff training and development
- Being sustainable in next-gen nicotine
- Heated tobacco
- Quick guide: youth access prevention

August issue (26 July press day)

- Responsible retailing
- Disposables
- Stoptober
- Quick guide: nic salts

October issue (4 October press day)

- What to stock
- Nicotine pouches
- What's new in open systems?
- Quick guide: CBD e-liquids

December issue (29 November press day)

- E-liquids and pods
- 2024 trends
- How to appeal to first-time vapers
- Quick guide: Sub-ohm



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Vape Retailer has been incredibly helpful in building my vape range. It is easy to read and provides actionable advice that I can apply to my business.

Asif Akhtar, Premier Smeaton Stores, Kirkcaldy, Fife

Editorial briefs will be available four weeks before the start of the publication month.
Features may change at the editor's discretion during the course of the year.

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