

## Show your support for women working in the convenience sector

### VISION

The aim of Women in Convenience is to connect, support and empower the fantastic women working in independent convenience stores across the UK and Ireland.



### MISSION

To provide female resellers with:

- The right support and tools so they can tackle the issues they face in the workplace
- More opportunities to attend events that are relevant to them, granting a space in which they can feel comfortable and confident
- The opportunity to connect with each other and build their own networks
- Greater visibility and recognition of their contribution to the success of independent convenience stores across the UK
- A platform to be heard
- Greater alliance with their male colleagues
- To give men working in convenience the chance to become better allies to their female colleagues

Through Women in Convenience, we are committed to offering continued support and resources to female resellers throughout 2023 and beyond, with a year-round presence across our portfolio of products – spanning print, digital, social and email marketing communications. The content of the programme will be guided by our steering group of female resellers, with whom we will meet regularly to discuss key issues and the ways in which the Women in Convenience programme can provide support and guidance.

### Packages are limited

Secure your partnership position today by contacting Natalie Reeve:  
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