

Better Wholesaling Insight

Better Wholesaling Insight gets to the heart of the key issues within the wholesale industry, keeping wholesalers across the country informed and helping them run more efficient operations.

Each issue includes a comprehensive, insight-led report on a key topic, including interviews, legislation, data and forecasting, to help wholesalers make profitable business decisions. It also has focused analysis and investigations into key categories.

Better Wholesaling Insight reaches 5,103 decision-makers in the convenience and foodservice wholesale industry, and is a proven valuable resource.

"Better Wholesaling Insight is an established resource for the wholesaler sector, providing us with up-to-date news, insight and opinions relevant to our day-to-day business"

James Russell, managing director, AF Blakemore

"Better Wholesaling Insight is key to analysing important industry updates and trends, sharing best practice and ultimately showcasing our industry"

Debbie Harrison OBE, managing director, Pricecheck

Advertising artwork deadlines

Seven business days
prior to press

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Want to engage
in depot with
wholesalers?

Ask about our
Working Together
projects

Our 2023 editions will be covering:

MARCH



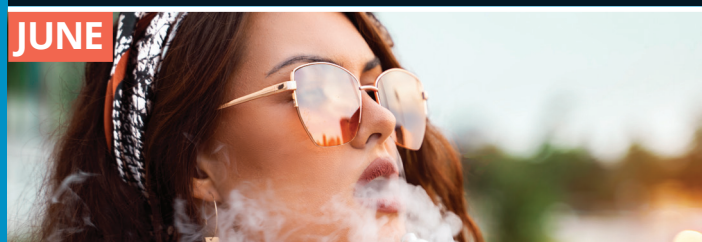
INSIGHT REPORT *Innovation*: all you need to know about the most innovative and cost-effective methods that guarantee future success.

SECTOR REVIEW: Soft drinks & sports energy

SECTOR REVIEW: Breakfast

FOODSERVICE FOCUS: Hotels & restaurants

JUNE



INSIGHT REPORT *Technology & Data*: a guide to the latest technological trends available to wholesalers and how to take advantage of them.

SECTOR REVIEW: Price-marked packs

SECTOR REVIEW: Tobacco, vaping & next-gen nicotine

FOODSERVICE FOCUS: Retail (coffee shops, cafés, bakeries, garden centres, delicatessens)

SPECIAL FEATURE: Buying Groups

SEPTEMBER



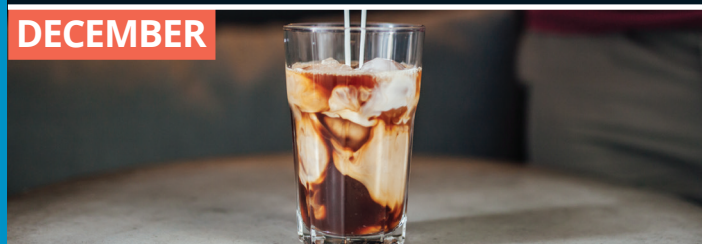
INSIGHT REPORT *Diversity, Inclusion & Ethical Practices*: How to run an operation that leads the industry on mental health, equality and diversity.

DATA REVIEW: What to stock

SECTOR REVIEW: Bonfire Night, Halloween & Christmas

FOODSERVICE FOCUS: Pubs & bars

DECEMBER



INSIGHT REPORT *Sustainability*: Why you should be incorporating sustainable practices into every business decision.

SECTOR REVIEW: Cold brews & hot beverages

SECTOR REVIEW: Confectionery

FOODSERVICE FOCUS: Round-up