

RETAIL EXPRESS

“I haven’t read trade press for four years, but I picked up Retail Express recently and it was great – I immediately started sharing articles with my staff – there’s definitely still a place for print”

Raaj Chandarana, Tara’s Londis, High Wycombe, Bucks



RETAIL EXPRESS readers grow their sales by acting on our category advice and key messages. Grow your sales and brands with the largest live retailer audience in the market.

JANUARY	FEBRUARY	MARCH	APRIL
<p>10 Low- & no-alcohol Low-sugar soft drinks Next-gen nicotine</p> <p>24 Spring confectionery Crisps & snacks Breakfast</p>	<p>7 St Patrick’s Day Biscuits & cakes VApril</p> <p>21 Big night in Fresh & chilled Wines & spirits</p>	<p>7 Sugar confectionery Soft drinks Frozen food</p> <p>21 Refresh your range Ice cream Stubbing out illicit tobacco</p>	<p>4 Fascias & franchises Beer & cider OTC summer remedies</p> <p>18 Coffee to go Tobacco Summer sports</p> 
MAY	JUNE	JULY	AUGUST
<p>2 RTDs & seltzers Mints & gums Energy drinks: top trends</p> <p>16 Chocolate Petcare Bottled water</p> <p>30 Food & drinks to go Cigars & cigarillos Personal care</p>	<p>13 Core in your store Price-marked packs Cereal & cereal bars</p> <p>27 Soft drinks: trends & opportunities EPoS Wines & spirits</p>	<p>11 Healthier snacking Baby & toddler care Functional drinks</p> <p>25 Beer & cider Back to school Heated tobacco</p>	<p>8 Young adults & freshers Tobacco Home delivery</p> <p>22 10 ways to be more sustainable World foods Nicotine pouches</p>
SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
<p>5 Winter remedies Halloween & Bonfire Night Christmas confectionery</p> <p>19 Christmas alcohol Christmas soft drinks Cigars & cigarillos</p>	<p>3 Must-stock brands Diwali Next-gen nicotine</p> <p>17 Hot beverages Savoury snacking Technology</p> <p>31 Price-marked packs Sports & energy drinks Biscuits & cakes</p>	<p>14 Fascias & franchises Petcare Household</p> <p>28 Vegetarian, vegan & gluten-free Pancake Day Tobacco</p> 	<p>12 Top Products of 2023 Your guide to Easter Be more sustainable in 2024</p>

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