Guaranteed live distribution

EXPRESS

RETAIL EXPRESS readers grow their sales by acting on our category advice and product news. Engage with the largest retailer audience in the independent sector and grow your sales, too.



From the front page to the back page, Retail Express covers so much for my start. From the front page to the back advice, retailers, news or trends, it's my go-to title

> Trudy Davies, Woosnam & Davies, Llanidloes, Powys



IANUARY

16

Big night in Healthier food & drink Impulse at the counter

30

Spring cleaning Spring confectionery Your vaping guide

MAY

7

Fascias & franchises **Energy drinks:** top trends

Summer sports

Petcare Summer alcohol Tobacco: cigarettes & RYO

FEBRUARY

13 Breakfast St Patrick's Day Wine

27

Protein products Soft drinks: top trends Tobacco

IUNE

Core in your store Babycare & toddlers Food & drinks to go

Cereals & cereal bars Soft drinks: opportunities Tobacco: cigars & cigarillos

MARCH

Crisps & snacks Sugar confectionery **VApril**

26

Refresh your range Ice cream Spirits

IULY

Frozen food Next-gen nicotine Toiletries

16

Beer & cider Healthier snacking Mints & gum

30

Back to school Fresh & chilled **Functional drinks**

APRIL

Beer & cider Chocolate Summer remedies

Hot & cold coffee to go Price-marked packs RTDs & seltzers

AUGUST

13

Heated tobacco Home delivery Young adults & freshers

Big night in **Grocery top-ups** Nicotine pouches

SEPTEMBER

10 ways to be more sustainable Halloween & Bonfire Night Winter remedies

24

Christmas alcohol Christmas confectionery Christmas soft drinks

OCTOBER

Must-stock brands

Diwali Hot beverages

Next-gen nicotine Snacks: top trends Sports & energy drinks

NOVEMBER

5

Biscuits & cakes EPoS Price-marked packs

19

Fascias & franchises

Low- & no-alcohol **World Foods**



DECEMBER

In-store tech & services Vegetarian, vegan & gluten-free

Be more sustainable in 2025 **Dairy Drinks** Top products of 2024

*Retail Express ABC certificate: ABC total average net circulation for the period July 2022-June 2023

EDITORIAL:

charles.whitting@newtrade.co.uk 020 7689 3350

ADVERTISING:

commercialteam@ newtrade.co.uk 020 7689 3367

AD PRODUCTION:

productioncoordinator@ newtrade.co.uk 020 7689 3368

DEADLINES:

Editorial: Four weeks prior to cover date Advertising: Nine business days prior to cover date