

Vape Retailer

FEATURES LIST 2024

Advertising
Artwork is required
7 business days
prior to press

February issue (14 February press day)

- Closed-pod systems
- Must-stock brands
- VApril
- Quick guide: heated tobacco

April issue (10 April press day)

- Disposables
- Illicit products
- Nicotine pouches
- Quick guide: coils

June issue (5 June press day)

- Heated tobacco
- Staff training and development
- Sustainability
- Quick guide: youth access prevention

August issue (14 August press day)

- E-liquids and pods
- Gantries and displays
- Stoptober
- Quick guide: sub-ohm vaping

October issue (9 October press day)

- What to stock
- Nicotine pouches
- What's new in open systems?
- Quick guide: CBD e-liquids

December issue (4 December press day)

- Responsible retailing
- 2025 trends
- How to appeal to first-time switchers
- Quick guide: nic salts



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It's handy to have access to an official publication in the next-gen category that cuts through the noise, and gives us verified insight into what is happening in the market

Atul Sodha, Londis Harefield, Uxbridge, west London

Editorial briefs will be available four weeks before the start of the publication month.
Features may change at the editor's discretion during the course of the year.

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