

Vape & Next-Gen Retailer

Advertising
Artwork is required
7 business days
prior to press

FEATURES LIST 2024

February issue (14 February press day)

- Closed-pod systems
- Must-stock brands
- VApril
- Quick guide: heated tobacco

August issue (14 August press day)

- E-liquids and pods
- Post-ban gantries and displays
- Stoptober
- Quick guide: sub-ohm vaping

April issue (10 April press day)

- Everything you need to know about vape restrictions (and what to do about it)
- Illicit products
- Nicotine pouches
- Quick guide: coils

October issue (9 October press day)

- What to stock
- Nicotine pouches
- What's new in open systems?
- Countdown to the vaping ban
- Quick guide: CBD e-liquids

June issue (5 June press day)

- Heated tobacco
- Educating staff & customers ahead of the disposable ban and new legislation
- Sustainability
- Quick guide: youth access prevention

December issue (4 December press day)

- Vaping ban checklist
- Responsible Retailing
- 2025 trends
- How to appeal to first-time switchers
- Quick guide: nic salts

“It's handy to have access to an official publication in the next-gen category that cuts through the noise, and gives us verified insight into what is happening in the market

*Atul Sodha, Londis Harefield,
Uxbridge, west London*

Editorial briefs will be available four weeks before the start of the publication month.
Features may change at the editor's discretion during the course of the year.

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