

## January

- 3 2025's biggest trends  
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- 10 How to build a profitable sandwich range  
Bakery: build a successful offer  
**VNGR: Nicotine pouches**
- 17 How to free up 1m of space for sales-driving lines  
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- 24 15 ways to add £1,000+ in sales  
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- 31 **COMPARED: hot drinks machines**  
How to reduce your energy tariff  
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## July

- 4 10 free tools that help your shop save & make money  
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- 11 Your complete guide to upselling  
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- 18 How to run promotions  
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- 25 **COMPARED: Wholesalers and cash & carries**  
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- 28 Reduce your working hours without harming profits  
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- 8 New products/categories to invest in  
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- 18 15 novel easy ways to boost basket spend  
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- 3 How to grow your store's overall margin by 5%  
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### Deadlines

**Editorial copy:** Four weeks prior to cover date

**Advertising copy:** 10 business days prior to cover date

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## Vape & Next-Gen Retailer

This is a year of change for the Vape & Next-Gen market. As such, we're increasing the frequency of our content to monthly and incorporating it into RN to give our valued RN readers the tools and guidance they need to navigate the upcoming legislation. Each issue will include the latest news and advice, product news, trends and insight.