

Features List 2025

Better Retailing

Better Retailing is a retailer-facing digital platform that keeps independent convenience store owners, managers and workers ahead of the game with daily industry and product news, learning resources and insights from the shop floor.

Better Retailing is the perfect platform for suppliers to reach the independent convenience channel. With 25k+ page views each month, it puts your product and category in front of an engaged audience of more than 18k+ monthly users.



If I need to know the latest retail trends or industry news, I start by looking at Better Retailing.”

Dave Hiscutt
Londis Westham Road, Weymouth

January	How to prepare your store for Valentine’s Day	Get ready for the disposable vapes ban
February	How to drive Easter sales	How to sell a convenience store
March	How to make the most of RTDs	Pricewatch comparison – soft drinks
April	How to boost summer profits	Pricewatch comparison – confectionery
May	Top selling vape devices and refills	How to buy a convenience store
June	Data trends – soft drinks	Pricewatch comparison – tobacco
July	Data trends – crisps, snacks and grocery	How to boost your Google search ranking
August	Price-marked packs	Pricewatch comparison – alcohol
September	Halloween and Bonfire Night	How to cut costs in your store
October	Christmas	Pricewatch comparison – vapes
November	Household, babycare & personal care	Food and drinks to go
December	2026 trend predictions	Pricewatch comparison – crisps and snacks

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