

## January

- 3** 2025's biggest trends  
Industry expectations for 2025
- 10** How to build a profitable sandwich range  
Bakery: build a successful offer  
**VNGR: Nicotine pouches**
- 17** How to free up 1m of space for sales-driving lines  
Your guide to Easter & spring confectionery  
Store security
- 24** 15 ways to add £1,000+ in sales  
Tobacco  
Crisps & snacks
- 31** COMPARED: hot drinks machines  
How to reduce your energy tariff  
St Patrick's Day

## July

- 4** 10 free tools that help your shop save & make money  
Winning at lunch  
Fascia & franchise guide
- 11** Your complete guide to upselling  
Everything you need to know about DRS machines  
**VNGR: Heated tobacco**
- 18** How to run promotions  
Collectables  
Sugar confectionery
- 25** COMPARED: Wholesalers and cash & carries  
Save money through sustainability  
Cocktails at home

## February

- 7** How to drive footfall with new products, services & marketing  
Ramadan  
Biscuits & cakes
- 14** Winning at breakfast  
Frozen food  
**VNGR: Disposable vape update**
- 21** Make more from supplier reward schemes  
Global confectionery  
Soft drinks trends
- 28** Reduce your working hours without harming profits  
Core in your store  
Your complete guide to wine

## August

- 1** How to keep customers & increase spend  
Back to school  
Soft drinks trends
- 8** New products/categories to invest in  
Technology that saves money & hours  
Tobacco: cigarettes & RYO
- 15** Greetings cards & stationery  
Young adults & freshers  
Grocery top ups  
**VNGR: Tackling the illicit vape market**
- 22** Get your cashflow working for you  
Colas & carbonates  
COMPARED: Doughnut opportunities
- 29** COMPARED: energy providers  
Healthier snacking  
Take-home ice cream

## March

- 7** How to easily add 100 high-margin lines  
World foods  
**VNGR: VApril & next-gen nicotine**
- 14** Buying & selling a store  
Fascia & franchise guide  
Magazine ABCs
- 21** Food & drinks to go  
Spirits  
Toiletries & baby care
- 28** COMPARED: Parcel partnerships  
Price-marked packs  
Summer remedies

## September

- 5** 15 low-cost ways to stamp out shop theft  
Halloween & Bonfire Night  
Winter remedies
- 12** Boost sales with local businesses  
Christmas confectionery  
**VNGR: Pods & refills**
- 19** High-margin premium foods from the Speciality & Fine Food Fair  
Christmas cakes & biscuits  
Big night in
- 26** How to become a gifting specialist  
Christmas alcohol  
Diwali

## April

- 4** Sales-boosting ideas for your store's counter  
Dairy drinks & RTD coffee  
Confectionery trends
- 11** How to drive sales with discount wholesalers  
Beer & cider  
Sports & energy drinks  
**VNGR: E-liquids & pods**
- 18** 15 novel easy ways to boost basket spend  
Chocolate  
Ice cream
- 25** COMPARED: Cold drinks machines  
Spirits & mixers  
Protein & energy products

## October

- 3** How to grow your store's overall margin by 5%  
Batteries & electronics  
Food & drink to go
- 10** Energy drinks  
Cereals & cereal bars  
**VNGR: Your complete guide to increasing your vape sales**
- 17** Shopfront tweaks: attract more passing trade  
How and where to get free equipment for your shop  
Crisps & snacks
- 24** COMPARED: Card machines  
Soft drinks  
Fresh & chilled
- 31** What customers want, but can't find in your shop  
Hot beverages (take home)  
Beer & cider

## May

- 2** 20 new suppliers missing from your store  
Summer snacking  
Make more magazine sales from less space
- 9** 10 novel in-store services  
Summer barbecue opportunities  
Cereals & cereal bars
- 16** New global snacks and soft drinks  
Refills & pick 'n' mix  
**VNGR: Single-use vape ban: final checks**
- 23** Summer nights in, festivals & events  
Everything you need to know to keep above the law
- 30** COMPARED: Banking  
Tobacco  
Finding & working with the right suppliers

## November

- 7** Your complete guide to stocking a credible grocery range  
COMPARED: Home delivery and click & collect  
30 Under Thirty  
**VNGR: Next-gen nicotine: What to stock**
- 14** How to get parcel & bill payments customers to buy items with each visit  
Price-marked packs  
Your step-by-step guide to growing sales using social media
- 21** How to increase basket spend by one item or more  
Winning at dinner  
Bubble tea: what you need to know
- 28** COMPARED: Hot food options/machines  
New Year's Eve  
Bank accounts: get the most from your bank

## June

- 6** The top 100 products to stock  
Alcoholic RTDs & seltzers  
Summer profit drivers
- 13** How to find the sweet spot on price vs margin  
Low- & no-alcohol  
Single confectionery  
**VNGR: Vapes: open and closed systems**
- 20** Catering to elderly customers  
Hot drinks, cold brews & complementary treats  
Impulse at the counter
- 27** How to attract shoppers from outside your store's local area  
COMPARED: EPoS systems  
Cigars & cigarillos

## December

- 5** Cut your store's tax bill & save money on business rates  
How to compete with a supermarket on your doorstep  
Tobacco
- 12** Bestselling launches missing from your store  
Simple processes that make managing family & staff easier  
Important local events that can drive extra sales  
**VNGR: Vapes: responsible retailing**
- 19** 2025's most profitable products  
Create a successful retirement plan  
Chinese New Year
- 26** Ideas worth £1,000 for your store  
2026's biggest trends  
Free-from & vegan  
Valentine's Day

### Deadlines

**Editorial copy:** Four weeks prior to cover date

**Advertising copy:** 10 business days prior to cover date

The only paid-for title in the independent convenience channel.  
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\*July 2023-June 2024 average net circulation per issue

## Vape & Next-Gen Retailer

This is a year of change for the Vape & Next-Gen market. As such, we're increasing the frequency of our content to monthly and incorporating it into RN to give our valued RN readers the tools and guidance they need to navigate the upcoming legislation. Each issue will include the latest news and advice, product news, trends and insight.