

RN FEATURES 2025

January

- 3** 2025's biggest trends
Industry expectations for 2025
- 10** How to build a profitable sandwich range
Bakery: build a successful offer
VNGR: Nicotine pouches
- 17** How to free up 1m of space for sales-driving lines
Your guide to Easter & spring confectionery
Store security
- 24** 15 ways to add £1,000+ in sales
Tobacco
Crisps & snacks
- 31** COMPARED: hot drinks machines
How to reduce your energy tariff
St Patrick's Day

July

- 4** 10 free tools that help your shop save & make money
Winning at lunch
Fascia & franchise guide
- 11** Your complete guide to upselling
Everything you need to know about DRS machines
VNGR: Heated tobacco
- 18** How to run promotions
Collectables
Sugar confectionery
- 25** COMPARED: Wholesalers and cash & carries
Save money through sustainability
Cocktails at home

February

- 7** How to drive footfall with new products, services & marketing
Ramadan
Biscuits & cakes
- 14** Winning at breakfast
Frozen food
VNGR: Disposable vape update
- 21** Make more from supplier reward schemes
Global confectionery
Soft drinks trends
- 28** Reduce your working hours without harming profits
Core in your store
Your complete guide to wine

August

- 1** How to keep customers & increase spend
Back to school
Soft drinks trends
- 8** New products/categories to invest in
The top 100 products to stock
Tobacco: cigarettes & RYO
- 15** Greetings cards & stationery
Young adults & freshers
VNGR: Tackling the illicit vape market
- 22** Technology that saves money & hours
Colas & carbonates
COMPARED: Doughnut opportunities
- 29** COMPARED: energy providers
Healthier snacking
Take-home ice cream

March

- 7** How to easily add 100 high-margin lines
World foods
VNGR: VApril & next-gen nicotine
- 14** Buying & selling a store
Fascia & franchise guide
Magazine ABCs
- 21** Food & drinks to go
Spirits
Toiletries & baby care
- 28** COMPARED: Parcel partnerships
Price-marked packs
Summer remedies

September

- 5** 15 low-cost ways to stamp out shop theft
Halloween & Bonfire Night
Winter remedies
- 12** Boost sales with local businesses
Christmas confectionery
VNGR: Pods & refills
- 19** High-margin premium foods from the Speciality & Fine Food Fair
Christmas cakes & biscuits
Big night in
- 26** How to become a gifting specialist
Christmas alcohol
Diwali

April

- 4** Sales-boosting ideas for your store's counter
Dairy drinks & RTD coffee
Confectionery trends
- 11** How to drive sales with discount wholesalers
Beer & cider
Sports & energy drinks
VNGR: E-liquids & pods
- 18** 15 novel easy ways to boost basket spend
Chocolate
Ice cream
- 25** COMPARED: Cold drinks machines
Spirits & mixers
Protein & energy products

October

- 3** How to grow your store's overall margin by 5%
Batteries & electronics
Food & drink to go
- 10** Energy drinks
Cereals & cereal bars
VNGR: Your complete guide to increasing your vape sales
- 17** Shopfront tweaks: attract more passing trade
How and where to get free equipment for your shop
Crisps & snacks
- 24** COMPARED: Card machines
Soft drinks
Fresh & chilled
- 31** What customers want, but can't find in your shop
Hot beverages (take home)
Beer & cider

May

- 2** 20 new suppliers missing from your store
Summer snacking
Make more magazine sales from less space
- 9** 10 novel in-store services
Summer barbecue opportunities
Cereals & cereal bars
- 16** New global snacks and soft drinks
Refills & pick 'n' mix
VNGR: Single-use vape ban: final checks
- 23** Summer nights in, festivals & events
Everything you need to know to keep above the law
- 30** COMPARED: Banking
Tobacco
Finding & working with the right suppliers

November

- 7** Your complete guide to stocking a credible grocery range
COMPARED: Home delivery and click & collect
30 Under Thirty
VNGR: Next-gen nicotine: What to stock
- 14** How to get parcel & bill payments customers to buy items with each visit
Price-marked packs
Your step-by-step guide to growing sales using social media
- 21** How to increase basket spend by one item or more
Winning at dinner
Bubble tea: what you need to know
- 28** COMPARED: Hot food options/machines
New Year's Eve
Bank accounts: get the most from your bank

June

- 6** Get your cashflow working for you
Alcoholic RTDs & seltzers
Summer profit drivers
- 13** How to find the sweet spot on price vs margin
Low- & no-alcohol
Single confectionery
VNGR: Vapes: open and closed systems
- 20** Catering to elderly customers
Hot drinks, cold brews & complementary treats
Impulse at the counter
- 27** How to attract shoppers from outside your store's local area
COMPARED: EPoS systems
Cigars & cigarillos

December

- 5** Cut your store's tax bill & save money on business rates
How to compete with a supermarket on your doorstep
Tobacco
- 12** Bestselling launches missing from your store
Simple processes that make managing family & staff easier
Important local events that can drive extra sales
VNGR: Vapes: responsible retailing
- 19** 2025's most profitable products
Create a successful retirement plan
Chinese New Year
- 26** Ideas worth £1,000 for your store
2026's biggest trends
Free-from & vegan
Valentine's Day

Deadlines

Editorial copy: Four weeks prior to cover date

Advertising copy: 10 business days prior to cover date

The only paid-for title in the independent convenience channel.
Weekly circulation 8,029*

*July 2023-June 2024 average net circulation per issue

Vape & Next-Gen Retailer

This is a year of change for the Vape & Next-Gen market. As such, we're increasing the frequency of our content to monthly and incorporating it into RN to give our valued RN readers the tools and guidance they need to navigate the upcoming legislation. Each issue will include the latest news and advice, product news, trends and insight.