**Curriculum Vitae**

Kwame Boakye
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**Personal Statement**

I’m a Journalism and Creative Writing Graduate and Freelance Digital Journalist with over 10 years experience.

I’ve also completed courses in Copywriting & SEO in order to further develop my digital writing skills.

I am currently working towards achieving my NCTJ (part time) at News Associates, the UK’s top Journalism school.

**Freelance Sports Journalist for The Times (16th February 2020 – Present day)**

**Key Responsibilities:**

* Contributing articles for publication.
* Providing research for story publication.
* Subbing copy, liaising with picture & design teams.
* Contributing Ideas for content.
* General admin duties.

**Freelance Digital Journalist for South West Londoner (4th October 2019 – Present day)**

**Key Responsibilities:**

* Articles
* Features
* Subbing copy
* Contributing Ideas for content.
* **Key Achievements:**
* Being part of a team that was responsible for consistently driving traffic towards the website.
* Being part of a team that covered the general election in 2019

**Freelance Digital Sports Journalist for Archant (22nd February 2015 – present day)**

**Key Responsibilities:**

* Articles
* Features
* Blogs
* Proofreading
* Opinion pieces

**Key Achievements:**

* My pieces were published on various Archant platforms such as: The Newham Recorder, East London Advertiser & Barking and Dagenham Post.

**Freelance Digital Story Builder for The Sun Online (9th April - 30th April 2018)**

**Key Responsibilities:**

* Building online versions of the newspaper’s stories for the website.
* Writing SEO and web friendly headlines.
* Subbing copy, liaising with picture & design teams.

**Key Achievements:**

* Being part of a team that consistently were responsible for driving traffic towards The Sun’s Website.
* Consistently meeting strict overnight deadlines.

**Freelance Digital Sports Journalist for Metro Online (8th January - 12th January** **2018)**

**Key Responsibilities:**

* Writing SEO and web friendly headlines.
* Blogs
* Subbing copy
* Liaising with picture & design teams.

**Key Achievements:**

* Commissioned to cover big sporting stories including Phillipe Coutinho’s move from Liverpool to Barcelona.

**Freelance Digital Sports Journalist for The Sun Online (11th -15th September and 9th-13th October 2017)**

**Key Responsibilities:**

* Articles
* Features
* Writing SEO and web friendly headlines.
* **Key Achievements:**
* Commissioned to write an article on the Conor McGregor V Floyd Mayweather boxing match.

**Freelance Digital Sports Journalist for Snack Media (14th July 2012 - 21st September 2015)**

**Key Responsibilities:**

* Match reports
* Features
* Blogs
* Opinion pieces
* Articles

**Key Achievements:**

* I wrote a powerful article on racism within football that was very well received and was responsible for driving considerable traffic to Snack Media’s website and social media platforms.

**Freelance Digital Music Journalist for Giant Digital (1st August - 31st****August 2014)**

**Key Responsibilities:**

* Reviews
* Music news
* Features
* Creating Picture galleries
* Contributing Ideas for content.
* Writing to a brief

**Key Achievements:**

* Being part of a team that was responsible for consistently driving traffic towards the website.
* Helping boost the website’s presence/engagement on social media.

**Freelance Journalist (1stAugust 2008 – Present Day)**

**Key Responsibilities:**

* Reviews
* Features
* Articles
* Writing to a brief

**Key Achievements:**

* Writing for two of Britain’s biggest news outlets in The Sun Online & The Metro Online.

**Qualifications**

**Part time Multimedia NCTJ (Pending) 2020**

**Copywriting Course at City Literary Institute: completed (2018)**

**SEO Course at City Literary Institute: completed (2018)**

**BA Honours Journalism and Creative Writing (2.2)**

**A Level: Film Studies (B)**

**AVCE Moving Image Production: (Merit, Merit)**

**GCSE: English Literature (B) English Language (B)
Maths (B) Science (C) (C) Geography (C) History (B) Religious Education (B)**

 **GNVQ: Information and communication technology (Merit, Merit)
TEFL 30 Hour certificate**