

Natalie Vincent

WEB CONTENT EDITOR AND
JOURNALIST



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EMPLOYMENT

The Daily Telegraph

Digital production journalist
(freelance)
February 2020 - present

Optimising daily and weekly newspaper copy for the Digital Edition. Assisting the Digital Telegraph iPad team ahead of March's migration from Drupal to Twig CMS. Cutting in images, sub-editing captions and headlines for best fit, and main copy in accordance with the Telegraph Style Guide.

Active jobsearching

August 2020 -
February 2020

Actively looking for new roles in journalism and content editing. Considering strengths and looking to fill gaps in knowledge, especially in digital context.

Property Week

Web editor (Temporary)
July 2020 - August 2019

Duties included leading the weekly magazine online. In charge of sending out daily, weekly and monthly newsletters. Contributed to writing news daily for the website and sub-editing colleagues' stories before leading online. Compiled weekly web statistics and analysis for senior management.

Maintained website architecture by restyling content. Using CMS to highlight special features and interviews, as well as to promote upcoming events. SEO optimisation of web news, magazine stories and images, providing guidance to team members.

Citywire London

Reporter, New Model Adviser
April 2009 - May 2009

(Left due to mutual decision)

Reported on daily news in independent financial advice markets for website and weekly magazine. Commissioned articles on professional development from chartered financial planners. Attended networking events to recruit presentations and conduct one-pagers.

Career Break

December 2008 - April 2009

After 10 years working solidly in web content and journalism, my redundancy from Citywire afforded me the chance to rest and refresh myself.