

ANASTASIA PYLARINOU

CONTACT DETAILS

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London

LANGUAGES

English level C2.
Greek native level.

SKILLS

Demonstrated skills in written communication with multiple award-winning pieces and a strong willingness to revise and edit my work.

Top research and investigative skills with excellent attention to detail and observational ability and a talent for finding obscure information.

Always complete all assigned tasks on time and meet necessary deadlines, even when given an assignment at the last minute.

Motivated self-starter and highly skilled creative thinker, which gives me the tools to stay focused on an assignment and see it from a new perspective.

Critical thinking.

Excellent knowledge of pop culture.

Photography skills (specializing in travel/street photography).

Establish genuine rapport with prospects and clients

Good organisational and management skills.

EDUCATION

Bachelor in Cultural Technology And Communication
University Of Aegean, Greece

EMPLOYMENT HISTORY

Editor in Ladybird (children's book department) Work experience | London, February 2020
Penguin Random Publishing House

Senior Editor

www.pragmatikotita.gr | Athens, 2012 - Present

- Compose a variety of stories using research notes, assignment details, and other resources.
- Sub editing.
- Running the only established column of the website (interviews with awarded photographers).
- Writing press releases and other administrative duties.
- Covering events.
- Social media manager.
- Understanding of public opinion, social media and traditional media use to create engaging and attention-grabbing content.

Retail sales supervisor

Honeypunch for Topshop | Edinburgh, 2018-2019

- Organize and coordinate workflow.
- Supervise sales representatives and assistants.
- Customer service and handling complaints.
- Track daily performance and sales metrics.
- Oversee/manage the inventory.
- Receive and process new deliveries.
- Provide reports and activity updates to management.
- Arrange display.

Blogger

Honest Vienna | 2015-2016 (Fixed Term)

- Write for Honest -coffee table magazine- blog
- Except here ; <https://www.honestwithyou.com/blog/talking-analog-with-li-hui> .
- Pitch ideas and create Digital Marketing Campaigns.
- Promote the blog and engage the audience.

Editor-in-Chief (First internship then hired).

Foitelia.gr | Greece 2012-2014

- Responsible for all the content of the site.
- Oversaw team of 5 reporters and sub edit their work.
- Assigned stories, led content development meetings and reviewed completed stories to guide execution of concepts and tone.
- Photography coverage of events.
- Chose and prepared photos for feature pieces with Photoshop.
- Prepared, rewrote and edited nine pieces per week.

Editor

Aegean University Press | Greece 2009-2010

- Write pieces about college life and social issues.